



## **General Terms and Conditions**

*Last modified: 07 May 2026*



## 1. Concepts

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**1.1.** GTC: these general terms and conditions

**1.2.** Platform: the IT system operated by the Service Provider, called "Alberti Studio," which is an online generative artificial intelligence solution available under the domains [www.alberti.studio](http://www.alberti.studio) and [www.albertistudio.ai](http://www.albertistudio.ai), on which the Service Provider provides the Service to the User

**1.3.** Service Provider: the company operating and managing the Platform, which provides the Service to the User

**1.4.** Service: a service available on the Service Provider's Platform, which allows the User to create Content

**1.5.** User: a person who registers on the Platform to use the Service

**1.6.** Content: the output created using the Platform — including images, videos, and text (such as prompts and styles) — generated based on the User's inputs

**1.7.** User Profile: a unique account created by registration, for a given User, which the User accesses using the unique identification data provided during registration

## 2. The Service Provider

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**2.1.** The owner, operator, and provider of the Platform and the Service is the Service Provider whose company details are:

<b>Company Name</b>	Tengrai Artificial Intelligence Korlátolt Felelősségű Társaság
<b>Headquarters</b>	Hungary, 6724 Szeged, Rókusi-boulevard 21, 1st floor, door 4
<b>Company Reg. No.</b>	06-09-028918
<b>Tax number</b>	32315028-2-06

**2.2.** Contact details of the Service Provider:

<b>Website</b>	<a href="https://alberti.studio">https://alberti.studio</a> / <a href="https://albertistudio.ai">https://albertistudio.ai</a>
<b>E-mail</b>	<a href="mailto:support@alberti.studio">support@alberti.studio</a>
<b>Postal address</b>	Hungary, 6724 Szeged, Rókusi-boulevard 21, 1st floor, door 4

## 3. The Essence of the Service

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**3.1.** Within the Service framework, the Service Provider ensures that the User can create Content on the Platform. Content creation is based on the User's unique inputs — including text, images, and video — as well as the User's unique use of the Platform's functionalities and settings. The Platform's generative artificial intelligence solution powers content creation.

**3.2.** Additionally, in the context of the Service, the Service Provider:

- a) stores the Content created on the Platform for a specified period of time; and
- b) allows the User to download the Content from the Platform or perform post-processing operations on the Content per the functionality of the tariff plan used.

**3.3.** The User may use the Service according to the chosen tariff plan. Different tariff plans may offer different functionalities and limits. The Service Provider shall inform the User on the Platform about the available tariff packages, their content, conditions of use, and fee levels.

**3.4.** Some tariff plans are only available to certain Users. The Service Provider shall be entitled to unilaterally determine which Users may use certain tariff packages and under what conditions. By subscribing to a tariff package subject to certain conditions, the User declares compliance with those conditions.

**3.5.** If a fee is payable for using the Service under the chosen tariff plan, the User shall be liable to pay such fee.

## **4. Technical Requirements for Using the Platform**

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**4.1.** The Service Provider has the unilateral right to determine the technical requirements for using the Platform. If the User does not comply with these requirements, the Platform may not function at all, or may function in a limited or defective manner. It is the User's responsibility to ensure compliance with technical requirements and IT compatibility; the Service Provider shall not be liable for any errors or damages resulting from non-compliance.

**4.2.** A stable and secure internet connection is required to use the Platform. The User is responsible for maintaining such a connection. The Service Provider shall not be liable for any errors or damages resulting from an unstable, interrupted, or insufficient internet connection used by the User.

## **5. Registration and Tariff Plans**

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**5.1.** The Service is available only after registration.

**5.2.** The Platform is open only to natural persons who have reached the age of 18 or are of legal age and capacity according to the law of their country of citizenship. By registering, the User declares compliance with this condition. If the Service Provider has reasonable doubts at any time as to whether a User meets this condition, it may request proof via official documentation. If the User does not provide such proof within 30 days, the Service Provider shall be entitled to cancel the User's registration.

**5.3.** The User can register by providing an email address and password.

**5.4.** Registration is free of charge and does not create any payment obligation toward the Service Provider. Upon registration, the User may access the Service by subscribing to one of the available tariff plans.

**5.5.** If the User wishes to use the Service under a fee-based tariff plan, the User must purchase a subscription. After selecting the desired tariff plan, the User must provide the necessary credit card details and billing information. Payment transactions and invoicing are carried out by a third-party partner of the Service Provider (Stripe - stripe.com). The User provides credit card and billing details directly to that third-party partner. The Service Provider does not process the User's credit card data but shall have access to invoices issued by the third-party partner and shall process the data contained therein in accordance with the Privacy Notice.

**5.6.** When purchasing a subscription, the User may provide the credit card and billing details of a third party (e.g. an employer), provided that the User has obtained the necessary agreement from that third party. The Service Provider shall not investigate the relationship between the User and the third party. The User bears sole responsibility for ensuring proper authorization and agreement with the third party. By subscribing to a fee-based tariff plan, the User declares having all necessary rights to provide such third-party payment details.

**5.7.** Tariff packages can be subscribed to for a monthly or yearly period. The subscription starts when the subscription fee is credited to the Service Provider's bank account and automatically terminates at the end of the last day of the relevant period.

## 6. Creation, Use of Content, Copyright

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**6.1.** The Service provides a tool for the User to create Content. Content is generated based on the User's individual inputs — including text, images, and video — as well as the User's unique settings and use of Platform functionalities, making the User the author and sole owner of the created Content. If the Content qualifies as a work protected by copyright under applicable legislation, the User shall be its exclusive copyright owner. The Service Provider shall not be entitled to any ownership or copyright in the Content created by the User.

**6.2.** The User is free to use and dispose of the Content within the limits of applicable legislation. The User may modify, copy, publish, utilize, and transfer the Content without restriction.

**6.3.** The Content created by the User shall not be used or exploited by the Service Provider.

**6.4.** Prohibited Contents:

**6.4.1.** The User may only use the Service for lawful and fair purposes. Any use that could lead to the commission of a crime or offense, violence, exploitation, sexual abuse, incitement to hatred, or exclusion is contrary to the principles of the Service Provider.

**6.4.2.** It is forbidden to create Content that depicts sexual acts with children or minors, or that depicts or promotes their sexual abuse or exploitation.

**6.4.3.** It is prohibited to create Content that promotes, encourages, or facilitates the commission of a criminal offense or other violation of law.

**6.4.4.** It is prohibited to create Content that supports, promotes, or facilitates any form of terrorism.

**6.4.5.** It is prohibited to create Content related to spam, deceptive or fraudulent activity, phishing, or malicious software.

**6.4.6.** It is prohibited to create Content that incites hatred against any social group, minority, nationality, ethnicity, religious or political community, or sexual group, or that promotes violence, abuse, exclusion, or intimidation against such groups.

**6.4.7.** It is prohibited to use the created Content in a misleading, deceptive, or fraudulent manner, including:

- misleading or false attribution of the source of the Content,
- claiming that the Content was created without the involvement of artificial intelligence,
- claiming that the Content is a photograph or visual work created without the use of software or AI,
- misrepresenting the nature of the inputs (text, images, or video) used in its creation.

**6.4.8.** It is prohibited to create or use Content that depicts an identifiable or recognizable person (living or deceased) in a deceptive, misleading, injurious, humiliating, offensive, or otherwise infringing manner, including in a pornographic or sexually explicit manner.

**6.4.9.** It is prohibited to use created Content for facial recognition, biometric, or other discriminatory purposes. Content must not harm the interests of any vulnerable group or children, nor be used for manipulative or unlawful purposes, nor violate any personal rights.

**6.5.** The User is the creator and author of the Content and is solely and entirely responsible for ensuring that the created Content and its use do not infringe the copyright, moral rights, trademark rights, or other rights of third parties. The Service Provider shall not be liable for any such claims by third parties.

## 7. Payment

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**7.1.** The Service Provider is entitled to unilaterally determine the subscription fees for fee-based tariff packages and shall publish the applicable fees on the Platform.

**7.2.** The User may pay the subscription fee exclusively by credit card.

**7.3.** The User may choose to pay monthly or annually in advance in the currency of their choice (HUF, USD, EUR).

**7.4.** The User shall provide credit card data on a third-party interface to which the Service Provider does not have access. The Service Provider does not process the credit card data provided by the User.

**7.5.** Payment is made by automatic recurring charge. At the end of each subscription period, a new automatic payment is made corresponding to the fee for the subscription plan and period previously used.

**7.6.** The Service Provider will issue an invoice for the subscription fee according to the billing data provided by the User, sent electronically to the User's email address.

## 8. Termination of Use of the Service

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**8.1.** The User may cancel their registration at any time, thereby terminating their use of the Service with immediate effect and without giving reasons, by clicking the "Delete all my data" button on the Platform.

**8.2.** If the User violates any essential provision of the GTC, or if the Service Provider becomes aware of any illegal activity by the User in connection with the Platform, the Service Provider is entitled to cancel the User's registration immediately and without prior notice.

**8.3.** Upon cancellation of registration, the User will no longer have access to the Service. The legal relationship between the parties is permanently terminated and cannot be restored.

**8.4.** Simultaneously with the deletion of registration, the Service Provider shall delete all personal data relating to the User that it is not legally obliged to retain. The Privacy Notice provides detailed information on data retention and deletion.

**8.5.** Upon cancellation of registration, any Content previously generated by the User and available on the Platform will be permanently and irreversibly deleted.

**8.6.** If the User has an active unexpired subscription at the time of cancellation, the User shall lose the right to continue using the Service under that plan. The Service Provider shall not be liable to the User for any compensation or reimbursement, and shall not be obliged to refund any subscription fees already paid.

## 9. Complaints Handling

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**9.1.** If the User has a complaint about the operation of the Platform or the Service, the User may submit it by post or email using the contact details provided in these GTC. The Service Provider shall handle complaints in accordance with Act CLV of 1997 on Consumer Protection.

**9.2.** If the dispute is not resolved through the Service Provider's complaint-handling process, the User has the following options:

**9.2.1.** The User may refer the matter to the conciliation body competent for their place of residence or domicile. Contact details of the conciliation bodies can be found at: <https://bekeltetes.hu>

**9.2.2.** The User may initiate consumer protection proceedings with the Nemzeti Kereskedelmi és Fogyasztóvédelmi Hatóság (National Commercial and Consumer Protection Authority) if

they believe the Service Provider has violated their consumer protection rights. Further information is available at: <https://nkfh.gov.hu>

## **10. Processing of Personal Data**

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**10.1.** The Service Provider processes personal data related to the use of the Platform and the Service.

**10.2.** Detailed information about data processing, the rights and obligations of data subjects, and related matters is provided in the Privacy Notice available on the Platform.

## **11. Provisions on the Use of the Platform**

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**11.1.** All software, source codes, graphic elements, still and moving images, written documentation, texts, and slogans on the Platform are the exclusive property (including personal and property rights) of the Service Provider. This does not apply to Content created by the User, which is the exclusive property of the User.

**11.2.** Certain elements of the Platform's design are also protected by the Service Provider's trademark and copyright.

**11.3.** By registering, the User acquires a limited right to use the Platform, restricted to those uses necessary for proper use in accordance with the GTC. This right remains in force until the User's registration is deleted. The right to use fee-based tariff plan functionalities remains with the User for as long as the applicable fee is paid, but no later than the deletion of registration.

**11.4.** It is prohibited to use the Service Provider's copyrighted works or trademarks in any manner not specified in the GTC, including modification, adaptation, copying, reproduction, distribution, translation, source code decryption, or transfer to third parties.

**11.5.** It is prohibited to build or integrate the Platform with or into the software solutions of the User or any third party, except where the Service Provider expressly provides an API solution as part of an appropriate tariff plan, in which case such integration is permitted solely within the scope and conditions defined by that plan.

## **12. Responsibility for the Service**

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**12.1.** The User shall handle their login credentials securely and prevent unauthorized third-party access. The User shall be solely liable for any expenses or damages resulting from a breach of this obligation.

**12.2.** The Service Provider shall not be liable for damages arising from unreliable or malicious software installed on the User's device, inadequate virus protection, or unauthorized access to the User's data.

**12.3.** The Service Provider shall not be liable for the proper functioning of third-party services necessary for the use of the Platform, including internet service quality, operating systems, or other software.

## **13. Platform Maintenance, Service Availability**

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**13.1.** The Service Provider may occasionally perform maintenance, updates, or improvements on the Platform.

**13.2.** Such activities may result in temporary downtime or unavailability of the Platform or Service.

**13.3.** The Service Provider shall notify Users before planned downtime and indicate the expected duration. Such planned downtime shall not constitute a breach of contract, and the User shall not be entitled to make claims against the Service Provider in this regard.

**13.4.** Unforeseeable disruptions may also occur. The Service Provider will begin remedying such disruptions as soon as possible after detection. The User may not make claims against the Service Provider in relation to unforeseeable disruptions.

## **14. Amendments to the GTC**

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**14.1.** The User may use the Platform in accordance with the current version of the GTC published on the Platform.

**14.2.** The Service Provider may unilaterally amend the GTC.

**14.3.** The Service Provider shall notify Users of any amendments at least 30 days before they enter into force, including a description of the changes and the exact date of entry into force.

**14.4.** If the User cannot accept the amended GTC, they may cancel their registration before the amendments enter into force. Continued use of the Service after the amendments enter into force shall constitute acceptance of the amended GTC.

## **15. Consumer Provisions**

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**15.1.** If the User qualifies as a consumer within the meaning of Section 8:1 (1) (3) of Act V of 2013 on the Civil Code (i.e., a natural person acting outside the scope of their profession, self-employment, or business activity), the provisions of this Section 15 shall also apply.

**15.2.** The Service Provider informs the User who is a consumer that:

- the contract between the parties is a contract concluded in absentia;
- there is no Code of Conduct applicable to services provided through the Platform under the Unfair Commercial Practices Act;
- in the event of defective performance, the Service Provider shall be liable for any defects.

**15.3.** The User expressly consents to the Service Provider starting to provide the Service upon conclusion of the contract. The User acknowledges that this consent means that, under Article 29 (1) (m) of Government Decree No. 45/2014 (26.II.) on the detailed rules of contracts between consumers and businesses, the User loses the right to withdraw from the contract without giving reasons within 14 days from the date of conclusion.

**15.4.** In the event of a consumer dispute, the User may apply to a conciliation body for out-of-court settlement. Contact details of the conciliation bodies can be found at: <https://bekeltetes.hu>

## **16. Other Provisions**

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**16.1.** The GTC and the legal relationship between the Service Provider and the User shall be governed by the laws of Hungary. Any disputes shall be settled by the courts of the place of the Service Provider's registered office, depending on jurisdiction.

**16.2.** The contract for using the Platform does not constitute a written contract; the Service Provider does not record the contract and it is not accessible afterward.